Joint Opinion by the EU Audiovisual sector Social Dialogue Committee
on the matter of the European Audiovisual Observatory

Members of the Audiovisual Social Dialogue Committee (AV SDC) highlight the needs of the European audiovisual sector for reliable and frequently updated statistics on the contribution of the sector to the EU economy and employment market.

The AV SDC is aware that the Advisory Committee of the European Audiovisual Observatory on 7th June 2012, in Strasbourg, called on the European Audiovisual Observatory to endeavour to add economic and employment statistics to its range of statistical and data aggregation activities.

The Members of the AV SDC express support for this Call. They call on the European Commission, Member States and other relevant bodies to support and facilitate requests which the European Audiovisual Observatory could submit in order to respond satisfactorily to the Call by the Advisory Committee.

The AV SDC recognises the pivotal role of the European Audiovisual Observatory in providing reliable and independent statistics for the benefit of the EU audiovisual sector as well as for public authorities. The AV SDC also wishes to stress the potential contribution of such statistics in throwing light on the elements at stake in current and future European political debates affecting the audiovisual sector.

Finally, the AV SDC welcomes the contribution of the European Audiovisual Observatory in the employment area which would greatly contribute to the future work of the AV SDC.

Made by the AV SDC in Brussels on 10 September 2012